



PRODUCTION

CLIENT Fox 43 LENGTH 30
PRODUCT DTV Answers Spot 5 Converter Box COPY#
START 3/19/08 END WRITER

VIDEO	AUDIO
TALENT ON CAMERA OVER SPENCER #818	<u>TALENT: (:04)</u> Your TV might look like this on February 17 th 2009.
LOGOS	<u>ANNOUNCER: (:04)</u> Fox 43 and Sherman's, preparing you for the transition to digital television.
ANIMATION – TELEVISION SETS	<u>TALENT: (:14)</u> Receiving over the air broadcasts through an antenna on an analog television? You can buy a new tv, with a digital tuner or get a converter box to pick up your local channels on the new digital frequency. Learn more about 40-dollar vouchers that assist in the purchase of a converter box.
LOGOS	<u>ANNOUNCER: (:07)</u> Fox 43 and Sherman's, preparing you for the transition to digital television on air and online at C-I Proud dot com.
DTV GRAPHICS	<u>TALENT: (:02)</u> Click DTV Answers and know the Digital facts.